

NPN – Membership Application

North Park Nights (NPN), a collective of North Park businesses, provides members with an effective advocacy and marketing approach to support the continued growth of North Park as an Arts & Culture District. The launch of NPN marks the expansion of the arts in North Park by highlighting artists, performers, designers, restaurants, retail businesses, services, etc.

Below you will find a list of membership options, benefits, and criteria. Membership levels are not determined by the business or individual's geographic location in North Park. All North Park businesses and residents are encouraged to support this community-enriching and economy-stimulating event by becoming a member.

Benefits of Membership

- Use of NPN name and logo on marketing materials
- Website listing and link to your website
- Business location listed on NPN map, printed annually (more frequently if needed)
- Promotional opportunities for you and/or the artists exhibiting in your business
- Networking and support
- Increased advocacy for the development of North Park as an Arts & Culture District
- Increased pedestrian traffic
- Eligibility for election to the governing board of NPN (beginning January 2010)

Levels of Membership

- Arts Member** - \$200 per year
 - Participation in NPN by featuring a regularly rotating element of art (rotating every 4-6 weeks) that is the primary focus of your business or mission whether it is performance, visual, design, etc.
 - Core members are open to the public during NPN.
- Business Member** - \$400 per year
- Community Artist Member** - \$50 per year
 - Local artists living or working in North Park and the surrounding area
- Group Organizations** - \$150 per year
 - Public schools, art societies, clubs, etc.

NPN Mission Statement: North Park Nights promotes access to & appreciation of San Diego's visual and performing arts within the Arts and Culture District of North Park through exhibition, education, outreach, and local partnerships.

Questions? Please contact:

- **Lea Caughlan**, *President* at TheRubberRose@gmail.com
- **Andrea Chamberlin**, *Treasurer* at EduProgram@SanDiego-Art.org

For more information, please visit: www.NorthParkNights.org

Please fill out the back of this application and mail with your payment to:

**North Park Nights – SDAI
c/o the San Diego Art Department
3830 Ray St. San Diego, CA 92104**

North Park Nights is a program of the San Diego Art Institute. All donation and membership dues are tax deductible. You will receive a letter that reflects your donation, including the SDAI 501 c-3 identification number.

Thank you for supporting North Park Nights!

NPN – Membership Application

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Information (please print clearly):

Contact Name: _____

Artist / Gallery / Business Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Website (domain to be featured on NPN website): _____

Description of Art / Gallery / Business (to be published on NPN website):

Select a category which best describes your business type (please circle only one):

- | | | | |
|-------------------------|----------------------|-------------------------|---------------------|
| - Architecture & Design | - Music | - Clothing & Fashion | - Beauty and Health |
| - Artists | - Performing Arts | - Retail | - Other: |
| - Gallery | - Bars & Restaurants | - Education | _____ |
| | | - Professional Services | |

Payment Information:

Check enclosed (make payable to North Park Nights): \$ _____

Charge Amount: \$ _____ to my credit card (Visa or MasterCard only)

Card Number: _____ Exp. Date: _____

Upon receipt of membership dues, you will be contacted via email for your business logo and/or other information for the NPN website. Membership to NPN will run on an annual basis.

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